

AUGUSTANA COLLEGE

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May 2013

BEAT THE ECONOMY WITH SMARTER PLANNING

It always feels good when you give to a cause you love. It feels even better when your plans help your bottom line as you help others. Many people limit their possibilities by thinking of "giving" as sending cash or writing a check to charity. Giving can be much more. With taxes going up, it is especially important to be smart with your plans. Here are some ideas for you to consider that can provide you with tax and income benefits.



Maybe you inherited a home or farm that you do not need. Perhaps you recognize that you will never use that vacant lot you purchased some time ago. Gifts of real property can provide you with a charitable tax deduction to offset this year's taxes and capital gains tax savings on the sale of your property.

You can also enjoy tax benefits and make a big difference with a gift of your personal property. If your RV is gathering more dust and repair bills than mileage, we can help you save on taxes, sell your asset and use the proceeds for our good work. If you no longer need or want that car, boat, plane or jewelry, you can receive a charitable

deduction for your gift to us.

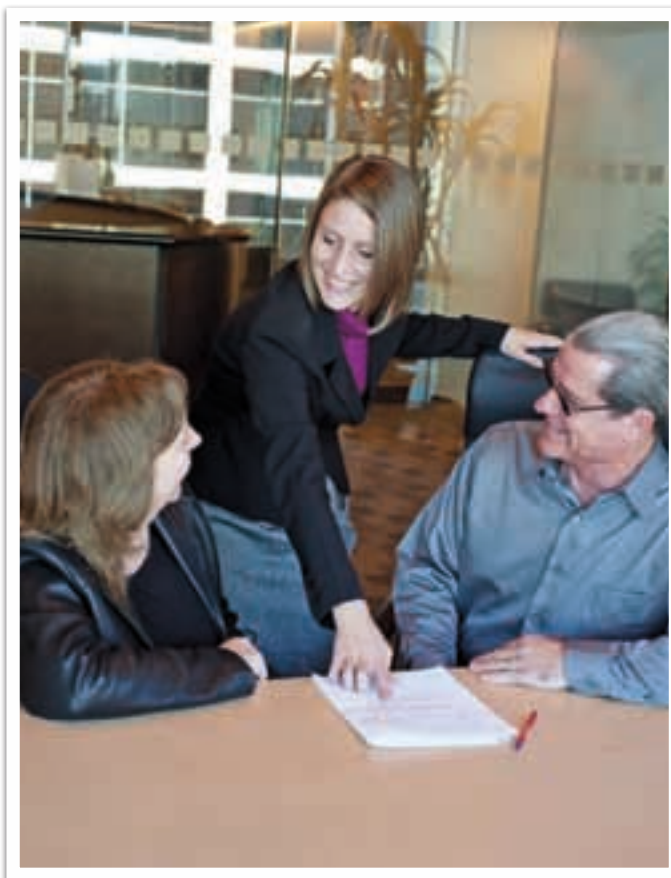
With capital gains tax rates rising, a gift of stock is more attractive than ever as a way to save taxes. When you make a gift of your stock to us, you can receive a charitable tax deduction and avoid capital gains tax on the sale of your investment. Another option is to make a gift of your stock for income.

As you think about what you want to do with your property or investments this year, please consider talking with us. We can help you create a plan that meets your personal goals, saves taxes and helps further Augustana's mission.

OPPORTUNITIES FOR EASY DEDUCTIONS THIS YEAR

Including IRA Charitable Rollover

It sounds difficult to believe, but there are easy ways that you can make a gift to Augustana and lower your taxes. Here are some ways that gifts of insurance and your retirement assets can provide you with valuable income and estate tax savings.



Have you looked at your life insurance lately? Perhaps you have more coverage than you need. If you own an insurance policy that you no longer wish to maintain, consider giving it to us. You will receive a charitable tax deduction and we can use the proceeds to help further our good work.

One idea is for you to transfer ownership of your insurance policy to us and then make annual cash gifts in an amount equal to the premium payments. You will receive a charitable deduction each year and we will use your gifts to maintain the policy for our work.

A gift of retirement assets is another easy way to generate tax benefits. You can continue to enjoy and make use of your IRA, 401(k) or 403(b) during your lifetime. By designating us as beneficiary of all or part of your plan, our organization benefits from what remains when you pass away. And your estate could enjoy future tax savings.

If you are age 70 1/2 or older in 2013, you may want to take advantage of the IRA Charitable Rollover. You can make a charitable gift of up to \$100,000 from your IRA. Your gift will qualify for your 2013 required minimum distribution (RMD) and you will not have to pay federal income tax on the amount given from your IRA to charity. *Contact us to learn more.*

There are numerous ways that you can make a difference for our mission that have little or no impact on your lifestyle. Ask us about how to create a plan that provides you with tax benefits today and a future legacy.



HAVE YOU INCLUDED AUGUSTANA IN YOUR ESTATE PLAN?

The gifts Augustana receives each year from individual estates help to make our work possible. We hope you will consider including Augustana in your will or estate plan.

EASY WAYS TO CREATE INCOME FOR YOURSELF AND SAVE ON TAXES

Even as tax rates go up, there are still ways to create new income for yourself and save. Two charitable gift options you should consider are the charitable gift annuity and charitable remainder unitrust.

A charitable gift annuity funded with your low performing stock or CDs can provide you with a charitable tax deduction and income for life. The payments are based on your age at the time of funding and are fixed. This means that you will receive the same amount every year for as long as you live. And a portion of your income could be tax free!

A gift annuity also provides you with an income tax deduction for part of the funding amount. If you fund it with an appreciated asset like stock, you can avoid paying capital gains tax on the sale of your asset.

With a little more planning, you may want to consider a charitable remainder trust. When you transfer your assets to the trust, you can receive income for life and a charitable tax deduction. A trust is more flexible than a gift annuity. You can choose multiple beneficiaries. There is also potential for your income to grow with growth in the trust assets.

We can answer your questions about how a gift annuity or trust could work for you. Please call or email Augustana for more details on these charitable plans. Augustana would be happy to show you an illustration of the benefits tailored to meet your needs and goals.

SAVVY LIVING

By: Jim Miller

Q: Dear Savvy Living, I just turned 50 and would like to know what resources you recommend for locating senior discounts.

A: One of the great perks of growing older in the U.S. is the many discounts that are available to boomers and seniors. If you don't mind admitting your age, here are some tips and tools to help you find them.

Always Ask

Not all businesses advertise them, but many give senior discounts just for asking. While some discounts are available as soon as you turn 50, many others may not kick in until you turn 55, 60, 62 or 65.

Search Online

Because senior discounts are constantly changing and can vary greatly depending on where you live and the time of the year, the Internet is one of your best resources for locating them.

To get started go to SeniorDiscounts.com, a massive website that lists more than 250,000 discounts on a wide variety of products and services. You can search for discounts by city and state or ZIP code, or by the category you're interested in, for free. Or, for \$13 you can become a premium member and get additional, select discounts.

Another great website for locating 50-and-older discounts is Sciddy.com. This site also lets you search for free by city, state or ZIP code, as well as by business or category.

Join a Club

Another good avenue to senior discounts is through membership organizations like AARP (see discounts.aarp.org). Annual AARP membership fees are \$16, or less if you join for multiple years.

If, however, you're not a fan of AARP, there are other alternative organizations you can join that also provide discounts such as The Seniors Coalition or the American Seniors Association. Or, for federal workers, there's the National Active and Retired Federal Employees Association.

Types of Discounts

Here's a brief rundown of some of the different types of discounts you can

expect to find.

Supermarkets: Many locally owned grocery stores offer senior discount programs, as do some chains.

Retailers: Many thrift stores and certain retailers offer a break to seniors on a certain day each week.

Travel: Southwest Airlines provide by far the best senior fares in the U.S. to passengers 65 and older, while Amtrak and Greyhound offer discounts to travelers over 62. And, most hotels in the U.S. offer senior discounts.

Car Services: Most car rental companies and some service centers provide senior discounts.

Restaurants and Entertainment: Senior savings are common at most restaurants, movie theaters, plays, ballets, national parks, symphonies, museums, zoos and aquariums.

Savvy Living is written by Jim Miller, a regular contributor to the NBC Today Show and author of "The Savvy Senior." The articles are offered as a helpful and informative service to our friends and may not always reflect this organization's official position on some topics.